

# Idol History

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## The Taste:

IDÔL Vodka has been crafted from the finest Pinot Noir & Chardonnay grapes in Burgundy to create the finest Vodka with purest taste. IDÔL possesses a smooth bouquet with no harsh alcohol on the nose thanks to the slow distillation process. IDÔL Vodka is crystal clear a reflection of the pristine Cote d'Or water used throughout the filtration process. A recognizable elegant and unique taste is supported in IDÔL's delicate texture and soft, long lasting finish that can only be gained by the world-famous Pinot Noir and Chardonnay grapes of Burgundy.

This level of purity enhances the mixability of IDÔL Vodka, allowing you to create the most enjoyable vodka cocktail possible.

## The Origin:

To produce a vodka of superior quality requires superior ingredients. IDÔL begins with high-quality, sustainably-farmed Pinot Noir & Chardonnay grapes and pure Burgundian water to create the most pure, neutral vodka, with complexity and opulence, and no harsh alcohol feel.

## The Process:

- Slow distillation process with highest quality equipment
- Alcohol coming from the distillation of the finest French grapes: Pinot Noir and Chardonnay from low-yield Burgundian vineyards
- 7 distillations (compared to 3 - 4 or sometimes 5 for others)
- 5 filtrations (usually much less)
- Quality, integrity & elimination of all measurable impurities in the liquid.

Utilization of pure French Burgundian water from the Cote d'Or



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