



*#1 Handcrafted Vodka in the World - Family Owned & Operated*

## Ruby Red Grapefruit Vodka

### Key Facts:

- It all started with the question: why don't flavored vodkas taste like real fruit? This was back in 1997.
- Charbay then released the first two whole fresh fruit flavored vodkas in 1998 & two more in 1999.
- Miles Karakasevic, 12th generation Master Distiller & his son, Marko, generation 13, select only the finest fresh Ruby Red Grapefruits at the peak of ripeness.
- They work with the family growers to purchase the fruit directly from Rio Grande Texas.
- The lemons are harvested and delivered to the distillery within 36 hours of picking.
- Miles & Marko shred the whole fruit within hours of receiving it to begin the extract process for the ultimate in fresh, juicy flavor.
- It takes up to six months for Charbay to integrate the whole fruit extract into their award winning clear vodka.
- When you can't find juicy Ruby Red Grapefruit, reach for Charbay whole fruit Ruby Red Grapefruit Vodka.

\*\*\* CHARBAY USES ONLY 100% REAL FRUIT \*\*\*



### Technical Facts:

Alcohol:	40% by volume
Bottle Size:	750 ml / 12 Pack
Fruit Source:	Rio Grande, Texas
Retail Price:	\$32
	(California Suggested Retail)

---

**“Taste even better than the whole fruit they’re made from”** Gourmet Magazine

**“Charbay hits a homer with citrus flavored vodkas”** Paul Franson

**“...a spellbinding vodka from the darkest variety of grapefruit...”** About: Cocktails

---

#### Charbay Fresh

2 oz Charbay Ruby Red Grapefruit Vodka  
Top with tonic water  
Splash of agave nectar

Combine all ingredients in a short glass filled with ice; pour into a shaker to mix, pour back into the glass. Garnish with a fresh mint sprig.

#### Charbay Hemingway

2 oz. Charbay Ruby Red Grapefruit Vodka  
2 oz. pink grapefruit juice  
splash of simple syrup

Combine all ingredients in a shaker with ice. Shake until frosty and strain into a sugar rimmed martini glass. Garnish with a lime wheel.

---

CHARBAY® WINERY & DISTILLERY | 4001 Spring Mountain Road | St. Helena, CA 94574

Phone: 707-963-9327 | Website: charbay.com | info@charbay.com